



Dear Potential Sponsor:

With an alarming and increasing number of reported hate crimes and hate-based incidents in 2016, the Fair Housing Center of Central Indiana (FHCCI) began reviewing opportunities to fund and increase our work to combat and address such crimes and incidents. In early 2017, the FHCCI sought and received funding for a rapid response grant through the Open Society Foundations. This grant provided for the creation of the Central Indiana Alliance Against Hate (CIAAH). The mission of the CIAAH is to reduce the occurrence and combat the consequences of hate crimes and hate-based incidents occurring in Central Indiana. You can learn more about the CIAAH at: www.fhcci.org/programs/ciaah/

Through the Central Indiana Alliance Against Hate and some limited training funds provided through the grant received, we will be presenting the inaugural Indiana Response to Hate Conference on August 17, 2017 in Indianapolis, Indiana. Our goal for this first-ever Indiana event is to bring in national speakers who have extensive knowledge of combating, confronting, and addressing hate crimes and hate based incidents. This will also offer opportunities for local advocates and concerned citizens in Indiana an opportunity to learn how to confront bias and resources available. The conference will also be a tremendous opportunity to show that we are committed in working together to combat hate when it occurs. That by having a broad based group of individuals together, in the same room, whether through speaking or participation, that we will not let hate divide us. Some of our confirmed speakers include: Judy Shepard, Anti-Hate Crimes Activist and Mom of Matthew Shepard; Miriam Zeidman of the Anti-Defamation League; Jeannine Bell, Author and Richard S. Melvin Professor of Law at Indiana University; Lydia X. Z. Brown, Disability Rights Advocate; Hilary Shelton of the NAACP-Washington DC Bureau; and Pardeep Kaleka of Serve 2 Unite. A complete agenda is available at www.fhcci.org/events

Because we were committed in bringing in a level of knowledge previously unheard of through an event like this and ensuring representation of several marginalized communities often the targets of hate, our funding cannot pay for all needed conference costs. We are committed to keeping registration costs for this event at a modest rate to allow participation across income levels. This rate would not cover all attendee costs, however. We also anticipate offering up to 25 scholarships for attendance to persons of low incomes. We hope you will consider being a sponsor.

We cannot coordinate an event of this size and scope without community support. We hope the sponsorship level options on the next pages will fit your budget. We will ensure that your support is properly acknowledged and please know it will be appreciated! Please contact Amy Nelson at 317-644-0673 x1001 or anelson@fhcci.org with any questions. Thank you for your consideration!

Sincerely,
Amy Nelson
Executive Director

**Indiana Response to Hate Conference
August 17, 2017 – Indianapolis, IN**

**Presented by the Central Indiana Alliance Against Hate and the
Fair Housing Center of Central Indiana**

Conference Sponsorship Options

Gold Sponsor

\$5,000

- Includes 10 complimentary registrations for employees/guests
- Designated table at lunch
- Opportunity for statement/short speech during conference
- Full page ad in conference program
- Logo in all press materials
- Name on signage and website conference page
- Sponsor's promotional materials in attendee bags
- Exhibit Table (if desired)

Silver Sponsor

\$3,000

- Includes 8 complimentary registrations for employees/guests
- Logo in all press materials
- Half page ad in conference program
- Name on signage and website for the conference
- Sponsor's promotional materials in attendee bags
- Exhibit Table (if desired)

Bronze Sponsor

\$1,500

- Includes 4 complimentary registrations for employees/guests
- Logo in all press materials
- 1/4 page ad in conference program
- Name on signage and website conference page
- Sponsor's promotional materials in attendee bags

Nonprofit Sponsor

\$500

- Includes 2 complimentary registrations for employees
- 1/8 page ad in conference program
- Name on signage and website conference page
- Sponsor's promotional materials in attendee bags

Other Amount: If you still want to show your support but cannot meet the monetary amounts noted above, we would be pleased to receive your support. Benefits will vary – visit with us to discuss.

**Indiana Response to Hate Conference
August 17, 2017 – Indianapolis, IN**

Sponsor Commitment Form

Company/Organization:

Address:

City, State, Zip:

Contact/Title:

Phone: _____ Email: _____

Sponsorship Types:

_____ Gold Sponsor **\$5,000**

_____ Nonprofit Sponsor **\$500**

_____ Silver Sponsor **\$3,000**

_____ Other Amount (benefits will vary)

_____ Bronze Sponsor **\$1,500**

Payment is not due until July 2017. We can invoice you if needed.

**Payment can be made to: Fair Housing Center of Central Indiana
445 N. Pennsylvania Street, Suite 811, Indianapolis, IN 46204**

In addition to checks, we also have the capacity to process credit card and bank deposit payments. The FHCCI is a tax deductible nonprofit organization. Contact Amy at anelson@fhcci.org or 317-644-0673 x1001 with any questions.

Note: The Central Indiana Alliance Against Hate is a project of the Fair Housing Center of Central Indiana.